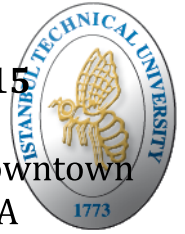




2nd Global Conference on Engineering and Technology Management

September 4-5, 2015

Embassy Suites Chicago Downtown
Chicago, Illinois, USA



Companies are under severe pressure to find pioneering ways to both maximize revenue and reduce costs. High cost bases and inefficient, inflexible operations are no longer acceptable. Managers are in doubt as to whether their organizations are prepared to meet ever-increasing expectations for sustainable growth as they continue to deal with the challenges of the global business environment. Used appropriately as a major performance lever, engineering and technology management programs can help organizations achieve an acceptable level of sustainable growth. This conference will shed light into engineering and technology management techniques and practices that may help organizations in their quest to achieve sustainable growth.

The 2nd GCETM is a highly anticipated conference due to the popularity of the fields. The 2nd GCETM is set to become an exciting event with the potential for continued growth throughout the years. The 2nd GCETM will be a forum for academics, managers and solution providers, which brings together researchers and practitioners from all over the world, promoting opportunities to share experiences, debate ideas, identify tendencies, and introduce the latest developments in the largely multi-disciplinary fields of Engineering & Technology Management. This is especially important since these fields can largely benefit from increased collaboration.

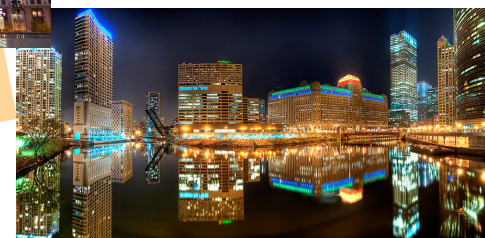
Chicago is a unique multicultural city located on the shores of Lake Michigan with easy access through two international airports and railroads. It is the heart and soul of the Midwest. Chicago is rich in history, traditions, culture, sport, music, international cuisine, attractions, and shopping. This beautiful city is home to nearly 3 million people, and from 4 to 5 September 2015, will also be home to the 2nd GCETM.

Topics

- Energy Management
- Engineering and Technology Management Education and Training
- Engineering and Technology Management in Developing Countries
- Engineering and Technology Management in Service Industries
- Engineering and Technology Management in Small and Medium Enterprises
- Finance and Risk Management
- Green Technology and Productivity
- Healthcare Systems and Management
- Human Factors
- Human Resources
- Information and Communication Technology Management
- Innovation & Entrepreneurship
- Managing Emerging Technologies
- New Product Development
- Project Management
- R&D Management
- Science & Technology Policy and Regulations
- Science and Technology Parks
- Strategic Management
- Supply Chain Management and Logistics
- Sustainability and Technology Management
- Technology and Competitiveness
- Technology and Knowledge Management
- Technology Foresight and Forecasting
- Technology Transfer, Marketing, and Commercialization



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2nd Global Conference on Engineering and Technology Management

Who should participate

- Presidents and chief executive officers
- Vice presidents of corporations
- Engineering, manufacturing, and R&D managers
- Project, product and operations managers
- Engineering and technology management program heads
- Students seeking degrees in engineering management, technology management, MBA, and related fields
- Managers in industrial and service organizations
- Engineering and technology management researchers
- Educators in engineering and technology management programs.
- Governmental and organizational policy makers
- Government officials responsible for science and technology programs

Important Dates

Abstract Submission	March 20, 2015
Notification of Acceptance	April 10, 2015
Final Paper Due for Review - Optional	May 8, 2015
Notification of Full Paper Acceptance (with any requested changes)	May 22, 2015
Early Bird Registration Deadline	June 5, 2015
Final Full Paper Due (with changes)	June 5, 2015
Final Author Registration Deadline	June 19, 2015

Submissions

Parallel Presentations

There is a two-stage submissions process. Initially, authors are requested to submit only an abstract using the abstract template through the GCETM 2015 website by March 20, 2015. Please indicate to which track your submission should be sent for review. Accepted abstracts will be published in the conference CD-ROM proceedings.

The second stage is optional. Authors wish to submit full papers may submit a full paper of no more than 10 pages in Microsoft Word using the paper template through the GCETM 2015 website by May 8, 2015. Authors of selected full papers may be invited to extend the paper for publication in the journals.

Poster/Demonstration Sessions

This session has been especially designed to accommodate the presentation of late-breaking scientific and professional news, work in progress, work which can be more effectively presented via demonstration or when the author feels more comfortable presenting the material in written form or demonstrating it rather than by oral presentation. To submit a poster, authors are requested to submit only an abstract by using abstract template through the GCETM 2015 website. In order to provide a greater opportunity for more people to present at the conference, each accepted poster should have a different conference registrant. However, co-authors may appear on multiple posters. Your poster should be Standard A0 size (portrait orientation) 841mm(w) x 1189mm(h). Construct the poster to include the title, the author(s), affiliation(s), and a description of the research, highlighting the major elements that are covered in the abstract. You are required to be available by your poster, during the designated time, to discuss the work presented. Kindly note that the conference organizers cannot forward any posters not collected after the conference.

Contact

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