



Online Digital Media and Art Collaborative Project Project 3V.3 (Visualize, Voice and Vision), 2023

Following a successful project last year, the Fine Arts Diploma Program, McNally School of Fine Arts, and the Faculty of Arts and Social Sciences (VAVCD Program), Sabancı University will continue with another online collaborative project activity where students from both institutions to collaborate projects online and produce work for the next showcase at FASS ART Gallery (Sabancı University) and ICAS gallery (LASALLE College of the Arts)

This collaborative activity between Sabancı University and LASALLE is well established through a series of artistic activities such as exhibitions, workshops, artist talks, and seminars since 2010. Some of the past projects include *'Now and Then, Here and There'* (2010), *'Takeaways'* (2010), *'SPARKS'* (2011), *'NINE+-'* (2012), *'Creating Together'* (2013), *'sMall iDeas'* (2014) and *'Project 3V: Visualize, Voice and Vision'* (2021 & 2022). These projects were based on mutual understanding and exchanges between the staff and students from the two academic institutions.

The objective of *'Project 3V.3' Visualize, Voice and Vision' 2023* encourages students (artists and designers) to engage in critical analysis collectively, reflection and research to investigate the issues that revolve around social, cultural, historical, environmental and contemporary artistic practices. The learning approach will include online discussions with students and supervisors from both sides.

In this edition, Project 3V.3 will further explore the collaboration between students of both institutions based on the concept of global cities, environment and sustainability topics through a series of online seminars led by students and advisors. The project's outcome will be showcased at the FASS ART gallery at Sabancı University and the ICAS Gallery at LASALLE College of the Arts.

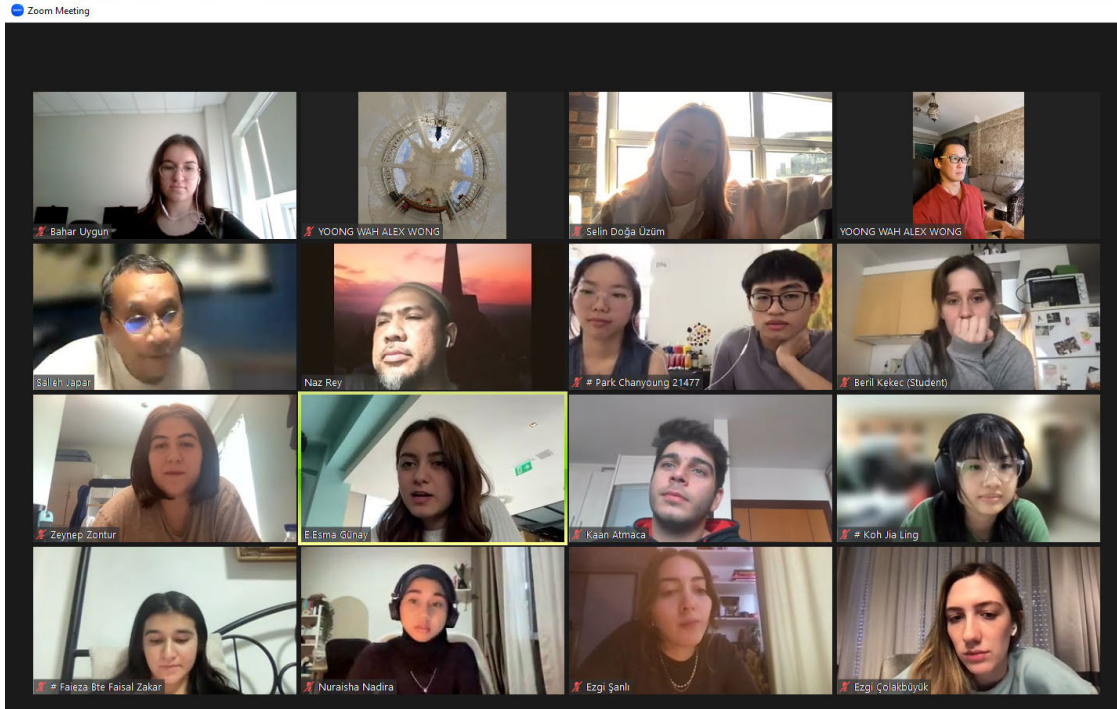
This online collaborative artistic research project is scheduled from March to June 2023.

Proposed Project and Topics:

1. Two cities in two regions - Histories and Identities;
2. Human and Nature Interrelationships (Geopolitics);
3. Climate and Environmental Change (Nature or/and Cityscapes);
4. Contemporary Society and Mobility;
5. Art & Craft; Reflections & Sustainability; and
6. Alternative Subject (open options).

Supervisors and co-curators: Asst. Prof. Dr. Yoong Wah Alex Wong, Mr. Salleh Japar, and Mr. Erzan Adam are the supervising faculty members for this project.

Participants: Faieza Bte Faisal Zakar, Jerron Lee Wen Le, Muhamad Erwan Afian Bin Daud, Park Chanyoung, Nuraisha Nadira Bte Mohamed Rafid, Koh Jia Ling, Ezgi Şanlı, Bahar Uygun, Selin Doğa Üzümlü, Zeynep Zontur, Beril Kekeç, Ezgi Çolakbüyük, Esmâ Günay, Ayten Eylül Karanfil.



Proj3V.3 – Screenshot of the online session and discussion from March to June 2023.

Links:

<https://fass.sabanciuniv.edu/en/project-3v>

<https://gazetesu.sabanciuniv.edu/en/fass-art-gallery-hosts-two-exhibitions>

<https://www.lasalle.edu.sg/events/project-3v-visualize-voice-and-vision-and-orbit-and-shine>

<https://fass.sabanciuniv.edu/en/takeaways>

<https://fass.sabanciuniv.edu/en/sparks-dijital-medya-istanbul-ve-singapur-ogrenci-sergileri>

<https://fass.sabanciuniv.edu/en/nine-1>

<https://fass.sabanciuniv.edu/en/small-ideas>

**FASS Art Gallery present to you PROJ 3V.3
(2 - 20th October 2023)**

Visualize, Voice, and Vision

PROJ 3V.3

[2nd - 20th Oct 2023]

Participants:

- Bahar Uygun
- Beril Kekeç
- Esmâ Günay
- Eylül Karanfil
- Ezgi Çolakbüyük
- Ezgi Şanlı
- Faieza Bte Faisal Zakar
- Jerron Lee Wen Le
- Koh Jia Ling
- Muhamad Erwan Afian Bin Daud
- Nuraisha Nadira Bte Mohamed Rafid
- Park Chanyoung
- Selin Doğa Üzüm
- Zeynep Zontur

Supervisors and Co-Curators:

- Alex Wong
- Erzan Adam
- Salleh Japar

YVES ROCHER
Protege, France

LASALLE
COLLEGE OF THE ARTS

McNALLY
SCHOOL OF FINE ARTS

FASSART GALLERY

Sabancı Üniversitesi

It's the best!!

sushi + drink



Stressless Doodless by Bahar Uygun and Nuraisha Nadira Bte Mohamed Rafid.

We wanted to incorporate doodling and have a good time while creating a joint artistic project, therefore we came up with the idea of doodling on everyday items like coffee cups, shampoo bottles, and receipts, rather than traditional paper. This shift allowed us to create an interesting parallel between expressing our daily thoughts and feelings through these ordinary objects, rather than relying on a diary or sketchbook. It added a playful twist to the project and opened up new possibilities for creative expression.



Stressless Doodless by Bahar Uygun and Nuraisha Nadira Bte Mohamed Rafid.



Friend 2.0 Installation by Muhamad Erwan Afian Bin Daud.

This artwork (video installation) was not made to promote or encourage smoking. It is to express my personal experience, coping mechanisms and public perspective towards its effects and consumption. Please understand that smoking is bad for health and can be the cause of various health issues. However, people’s judgement and words could cause condemnation towards the users, including feelings of guilt, shame, regret and fear.



The Serbest Birak / Release Art Project by Ayten Eylül Karanfil and Jerron Lee.

The Serbest Birak / Release Art Project (sound design) successfully demonstrates the power of art in enabling individuals to express their rants and vents in a meaningful and transformative way. By bridging the cultural gap between Turkish and Singaporean communities, the project promotes empathy, understanding, and dialogue. It catalyzes social change, raising awareness about the shared experiences and challenges faced by individuals within these cultures.

In conclusion, the Serbest Birak / Release Art Project creates a space for individuals to freely express (vocally) their rants and vents in Turkish and Singaporean cultures. Through artistic expression, the project fosters catharsis, cultural exchange, and social commentary. The project’s methodology, design, and outcomes highlight the power of art in igniting conversations, fostering empathy, and promoting positive societal change.



Junk Food Review by Koh Jia Ling, Zeynep Zontur, Beril Kekeç.

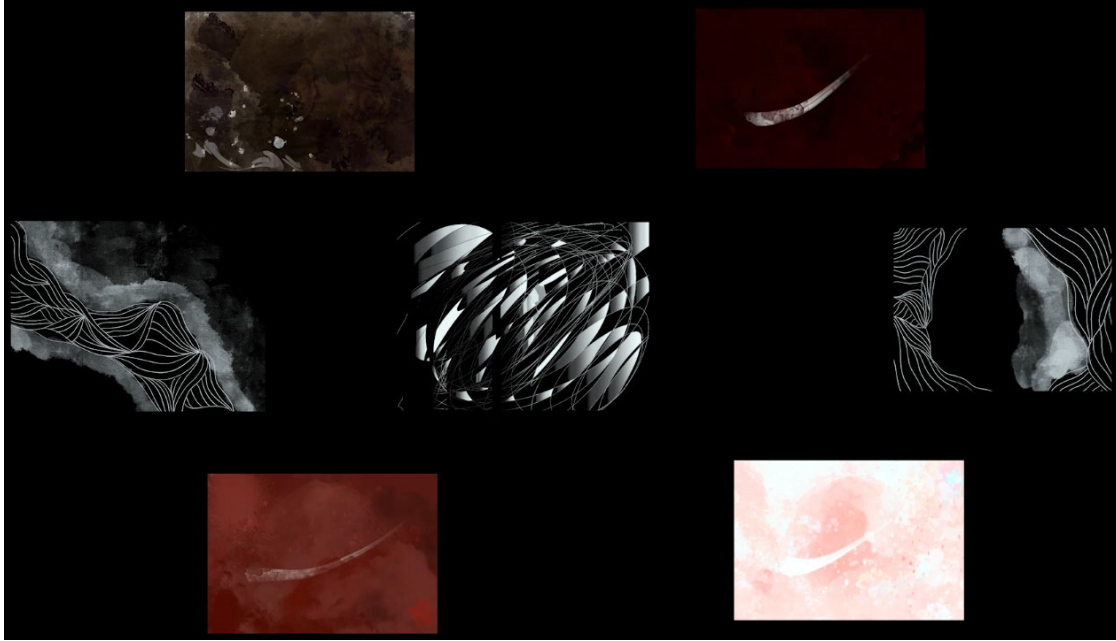
A comprehensive one-month junk food review project, documenting and comparing the variety of junk food items available in two countries through photography journals. This project aims to provide an engaging and relatable exploration of junk food culture in Singapore and Turkey. By capturing and reviewing a range of quick and convenient food items such as instant noodles, chips, sweets and candy, chocolates, ice cream, and instant-cooked foods and drinks. After the review, we created visual and written documentation that highlights the similarities and differences in junk food offerings between the two countries.



Home by Faieza Bte Faisal Zakar.

Portraying the uncommon is what makes me feel Singaporean. All the things that I have done since I was a child, just like a routine which I enjoy, such as visiting the NTUC supermarket, the coffee shops, enjoying tea and mamak food (food from coffee shops). Each artwork evokes a tapestry of shared experiences, cultural diversity, and the joy of discovery.

Through a unique blend of my ideas and opinions on what makes me a Singaporean, I created these as a symbol to show my appreciation towards what my country has to offer. I also aim to reflect the harmonious coexistence of traditions and modernity, a hallmark of Singapore's character. I depict scenes of bustling hawker centres, where tantalizing aromas scatter in the air, and traditional festivals that bring people of different backgrounds together in joyous celebration. My illustrations portray the sights and things that make me feel at home.



Human Mind vs Dall-E by Ezgi Çolakbüyük, Ezgi Şanlı, Selin Doğa Üzüm.

We are going to search for the differences between artificial intelligence and our mind and behaviour. Dall-E and all the new technological developments make our life easier nowadays but also restrict our imagination. Artificial intelligence are beneficial but cannot exactly draw and express the visual from our perspective, the human mind cannot be repeated or created in the same way as what we have in mind. Most importantly, it cannot reflect our feelings correctly. Therefore, our main purpose is to prove that the feelings and the issues connected to human emotions cannot be easily expressed through the new generation of technology like A.I. The outcomes and tests will be documented in an experimental video form.